

MEMORANDUM

As we discussed, there are a few people we think you should call personally about the Rural Action plan. **The video and story will drop next Thursday, February 1, 2018.** We need to have calls made **before** the public announcement. These are very general points to be made in conversation. The second page is a list of calls others will make. This is just for your information.

	<i>Responsible Party:</i>	<i>Key Points to Make</i>
Commissioner Troxler 336-601-[REDACTED](cell) 919-707-3021 – Martha Worley, executive assistant	Governor	<ul style="list-style-type: none">• Importance of Rural in NC• Partner with local communities to build upon their assets and strengths• Remove silos of government to make interaction and collaboration easier• Want him to assist/participate/support• Pryor can meet with him to discuss further Current events in his shop<ul style="list-style-type: none">➢ Farm prices are really suppressed, many in trouble➢ A lot of unsettled issues are affecting our farming community – immigration, workforce
Margaret Spellings , UNC President, Minda Watkins, 919-962-4622	Governor	<ul style="list-style-type: none">• Just an FYI. Some of the counties selected may have UNC schools and want to include them in what we are doing (Pasquotank/ECSU & Robeson/ UNCP)• Rural health service/programs integral to UNC delivery model• Partner with local communities to build upon their assets and strengths• Remove silos of government to make interaction and collaboration easier
Patrick Woodie , Rural Center 919-605.[REDACTED](cell)	Governor	<ul style="list-style-type: none">• Meant to compliment not supplant• Partner with local communities to build upon their assets and strengths• Remove silos of government to make interaction and collaboration easier <p>Information on Rural Center</p> <ul style="list-style-type: none">➢ Rural Center has launched programs: to assist disaster counties; rural leadership development; faith-funded rural outreach
Larry Wooten , Farm Bureau <ul style="list-style-type: none">• You recently spoke with Mr. Wooten on ACP.	Governor	<ul style="list-style-type: none">• Partner with local communities to build upon their assets and strengths• Remove silos of government to make

<p>Not sure if you mentioned rural or if there needs to be another call.</p> <ul style="list-style-type: none"> • <p>919-306-[REDACTED] (cell)</p>		<p>interaction and collaboration easier</p>
<p>Len McBride State Executive Director for the USDA North Carolina Farm Service Agency (FSA). He is from Statesville. (See attached)</p> <p>919-604-[REDACTED] (cell)</p>	<p>Governor</p>	<ul style="list-style-type: none"> • Introduction • Tell him about the program • Pryor can meet with him to discuss further Information: <ul style="list-style-type: none"> ➢ Natural Resource & Conservation Service (NRCS) which is in his shop, is critical to NC agriculture. ➢ Bob Etheridge speaks highly of McBride as a career & thoughtful employee •

Calls to be made prior to February 1! There are others to be notified.

	<i>Responsible Party:</i>
League of Municipalities	Susi + Jordan
Institute of Government	Jenni
Emerging Issues Institute	Jenni
Senator Blue & Rep. Jackson	Susi + Brad
Community Colleges	Jenni
Congress members	Jordan + Kristi
Golden Leaf	Jenni
County Commissioners Association	Jenni +Jordan
NC Econ Developers Association	Napoleon
Private Colleges	Jenni
NCSL, CSG	Jenni
Electric Membership Corp	Napoleon
Rural Infrastructure Board	Copeland + Napoleon
Bob Chandler, Jr. State Director of NC USDA Rural Development (see attached)	Pryor